

Pre-Order Supra eKEY Adapters for the iPhone

Dear Supra Customers,



We are excited to announce that we are getting very close to releasing eKEY for iPhone. We want to give our Organization customers the first opportunity to pre order the Supra eKEY Adapter.

With over 9,000 agents on the iPhone interest list, we believe demand will be strong.

What is the Supra eKEY Adapter?

Part of the eKEY for iPhone solution will be the Supra eKEY Adapter, which is a small device that plugs into the 30-pin-connector on the bottom of the iPhone. This device contains an Apple-authorized chip that allows the iPhone to communicate with the iBox using low-powered Infrared. It is designed to attach to a key chain when not in use and does not require batteries.

To learn more about the Supra eKEY Adapter, visit <http://www.ekeyprofessional.com/ekeyiphone.html>

Pricing:

Retail price to agents will be \$54.95 plus \$3.95 shipping and any applicable taxes.

Shipping Details:

We estimate that we will begin shipping the Supra eKEY Adapter around the end of August. Orders will be shipped in the order they are received.

How to Order:

Please contact Customer Service at 800-545-9601 or by email realestatecs@ge.com to pre order Supra eKEY Adapters. Your account will not be billed until your order ships.

Since we will be delaying direct member order fulfillment until we ship the Association/MLS orders, any adapters over-ordered would be charged the normal restocking fee.

Dear Supra Customers,

Our eKEY for iPhone sailed through the approval process faster than expected and is now available on the Apple iTunes Store. While the application will not open lock boxes until the adapter is available (details below), the Demo mode allows users to see all the functionality of the application, without actually having to sign up for eKEY service. This is a great opportunity for DisplayKEY or ActiveKEY users to experience the benefits of eKEY, without any commitment or changes to their account.

Below is a link to the iTunes download page that you can forward on to your members:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=379909266&mt=8>