

## 2012 GACAR EVENTS

The following events are included in the sponsor packages listed inside this brochure.

Events/dates subject to change without notice.

### January

18<sup>th</sup> - Installation & Awards (GMM Luncheon)

### February

22<sup>nd</sup> - General Membership Meeting (Breakfast)

### March

24<sup>th</sup> - Annual GACAR Family Picnic

### April

25<sup>th</sup> - General Membership Meeting (Luncheon)

### May

31<sup>st</sup> - After Hours Mixer

### June

27<sup>th</sup> - General Membership Meeting (Breakfast)

### July

No event - Happy Vacation!

### August

22<sup>nd</sup> - General Membership Meeting (Breakfast)

### September

26<sup>th</sup> - Annual Meeting (Luncheon)

### October

25<sup>th</sup> - After Hours Mixer & Horseshoe Tournament

### November

7<sup>th</sup> - General Membership Meeting (Breakfast)

### December

6<sup>th</sup> - Holiday Party

# Use of the Official Logo!

Become a GACAR Featured Business Partner (Diamond, Platinum, Gold, or Silver) and use this exclusive logo in any of your marketing and advertising materials.



We have also included the following benefits to ALL Sponsor Levels:

- Brochure Rack in GACAR lobby for all of our Featured Business Partners to promote their business.
- Featured Business Partner Printable Directory.

## 2012 GACAR FEATURED BUSINESS PARTNER OPPORTUNITIES



Plan Once...

Budget Once...

Give Once...

and Reap the Benefits  
all year long!

# CHOOSE THE LEVEL THAT'S RIGHT FOR YOU...

## DIAMOND—\$2,500 (LIMIT 4)

Our valued Diamond level Featured Business Partners will receive all of the benefits listed under the Platinum category, PLUS:

- Each Diamond member will be assigned as the “Signature Sponsor” for one of our four after hours events.

## PLATINUM - \$1,500 (LIMIT 12)

- Banner Ad on GACAR.com website (w/logo & live link)
- Recognition in the weekly eNews sent to over 700 members each week (w/logo & live link)
- 4 mini ads/promos in GACAR eNews (w/live link)
- Signage, provided by GACAR, (with name & large logo) at all events & in GACAR lobby
- Recognition from the emcee at all membership meetings
- “Business Partner Minute” at GMMs - one minute at the Podium (limit 2 GMMs)
- Opportunity to distribute literature or promotional items at all events at each place setting (single sheet flyers, pens, etc.)
- 4 tickets to every event (a \$440 value)
- Enhanced Listing in Business Partner Directory and GACAR Directory
- Use of Featured Business Partner Logo (see reverse side)
- Table Tents at each event
- Brochure Rack in GACAR lobby for all of our Featured Business Partners to promote their business.
- Featured Business Partner Printable Directory.

## GOLD - \$1,000

- Recognition on GACAR.com (w/logo & live links)
- Recognition in the weekly eNews sent to over 700 members each week (w/logo & live links)
- Signage, provided by GACAR, (with name & small logo) at all events & in GACAR lobby
- 2 tickets to every event (a \$220 value)
- Enhanced Listing in Business Partner Directory and GACAR Directory
- Use of Featured Business Partner Logo (see reverse side)
- Inclusion of a dedicated slide in the slide show at each GMM
- Dedicated table to promote your company in the registration area at GMMs (limit 2)
- Brochure Rack in GACAR lobby for all of our Featured Business Partners to promote their business.
- Featured Business Partner Printable Directory.

## SILVER - \$500

- Recognition on the GACAR.com website (w/live link)
- Recognition in the weekly eNews sent to over 700 members each week (w/live link)
- Signage, provided by GACAR, (with name) at all events & in GACAR lobby
- 1 ticket to every event (a \$110 value)
- Enhanced Listing in Business Partner Directory and GACAR Directory
- Use of Featured Business Partner Logo (see reverse side)
- Group recognition in the slide show at each GMM
- Brochure Rack in GACAR lobby for all of our Featured Business Partners to promote their business.
- Featured Business Partner Printable Directory.

## AND THERE'S MORE!

Additional sponsor opportunities are available for as little \$25! Choose a lower level sponsorship that fits your needs and budget. Call GACAR to find out more.

- Bar Sponsor
- Bowling Night
- Broker Roundtable
- Great American Realtor Days
- Parents Night Out
- Power Hour
- Seminars
- Town Hall Meetings

## SIGN ME UP!

Name: \_\_\_\_\_

Firm: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

URL you would like to link your logo/firm name to:

http://\_\_\_\_\_

### **Diamond, Platinum and Gold Sponsors only:**

Email logo to [mumanos@gacar.com](mailto:mumanos@gacar.com)

Mail completed form along with a check\* made payable to GACAR for the appropriate amount to:

GACAR  
1750 NW 80th Blvd.  
Gainesville, FL 32606

Deadline for submitting this application, (URL and logo, if applicable) is December 15th.

Questions? Call Lisa or Andi at (352) 332-8850

\*Visa, Master Card, and American Express are also accepted. Contact Teri at (352) 332-8850 to make arrangements to pay by credit card.