



**GACAR BUSINESS PARTNER APPLICATION**

I hereby apply for Business Partner Membership in the Gainesville-Alachua County Association of REALTORS®. I understand that Dues are based upon the services provided to the Member and I enclose a check for the services desired.

I agree to pay a one time **Application fee of \$100.00** to join. I understand that if my dues become delinquent and my membership is terminated, I will have to join as a new member. If my membership is voluntarily withdrawn there will be a reinstatement fee to re-join.

**Annual Dues**

Fees include firm and one Individual (Primary) Business Partner

If you join:	Jan-Feb-March	April-May-June	July-Aug-Sept	Oct-Nov-Dec
Your dues will be:	\$200.00	\$150.00	\$ 100.00	\$50.00

**Firm Information:**

Firm Name: \_\_\_\_\_

Firm Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

**Type of Firm: (check one)**

- |  |   |  |   |   |
|--|---|--|---|---|
| <input type="checkbox"/> Communications  | <input type="checkbox"/> Appraiser            | <input type="checkbox"/> Attorney        | <input type="checkbox"/> Builder            | <input type="checkbox"/> Cleaning Svc     |
| <input type="checkbox"/> Heating/Air     | <input type="checkbox"/> CPA                  | <input type="checkbox"/> Developer       | <input type="checkbox"/> Engineering        | <input type="checkbox"/> Exterminators    |
| <input type="checkbox"/> Interior Design | <input type="checkbox"/> Home Improvement     | <input type="checkbox"/> Home Inspection | <input type="checkbox"/> Home Warranty      | <input type="checkbox"/> Insurance        |
| <input type="checkbox"/> Office Supplies | <input type="checkbox"/> Lender/Financial Svs | <input type="checkbox"/> Lawn Care       | <input type="checkbox"/> Locksmith          | <input type="checkbox"/> Moving & Storage |
| <input type="checkbox"/> Plumbing        | <input type="checkbox"/> Organization         | <input type="checkbox"/> Painter         | <input type="checkbox"/> Personal Assistant | <input type="checkbox"/> Photography      |
| <input type="checkbox"/> Technology      | <input type="checkbox"/> Pools                | <input type="checkbox"/> Printer         | <input type="checkbox"/> Publication        | <input type="checkbox"/> Surveyor         |
|  | <input type="checkbox"/> Title Company        | <input type="checkbox"/> Trash Service   | <input type="checkbox"/> Other _____        |   |

**Primary Member's Contact Information:**

Name \_\_\_\_\_

Phone \_\_\_\_\_ ext \_\_\_\_\_ Fax \_\_\_\_\_

Cell: \_\_\_\_\_ Email address: \_\_\_\_\_

**\*\*Secondary Member's Contact Information: (additional \$50 for each secondary member's dues)**

(attach additional sheet if necessary)

Name \_\_\_\_\_

Phone \_\_\_\_\_ ext \_\_\_\_\_ Fax \_\_\_\_\_

Cell: \_\_\_\_\_ Email address: \_\_\_\_\_

Who Referred you to this Association? \_\_\_\_\_

By signing below I consent to the REALTOR Association and their subsidiaries (e.g. MLS, etc) contacting me at any address, telephone numbers, fax numbers, and email addresses as set forth in this application for membership or by other means of communication available. This consent applies to changes in contact information that may be provided by me to the Association in the future.

This consent recognizes that certain state and federal laws may place limits on communications that I am waiving so that I can receive all communications as part of my membership.

Signature

O:membership/applications/affiliate

Date

Rev. 10/11

# BUSINESS PARTNER MEMBERSHIP INFORMATION

## WHO ARE OUR BUSINESS PARTNER MEMBERS?

- ❖ Individuals or firms who, while not engaged in the real estate profession, either support or have interests in information concerning real estate; and,
- ❖ Are sympathetic with the objectives of the Gainesville-Alachua County Association of REALTORS® (“Association”)

## WHAT ARE THE OBJECTIVES OF THE ASSOCIATION?

- ❖ To unite those engaged in the recognized branches of the real estate profession for the purpose of exerting a beneficial influence upon the profession and related interests.
- ❖ To promote and maintain high standards of conduct in the real estate profession as expressed in the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®.
- ❖ To provide a unified medium for real estate owners and those engaged in the real estate profession whereby their interests may be safeguarded and advanced.
- ❖ To further the interests of home and other real property ownership.

## REASONS TO BECOME A BUSINESS PARTNER MEMBER OF THE ASSOCIATION

- ❖ **Communication:** You will be able to keep abreast of our Association activities and items of concern to our membership via our newsletter, “*E – News*”.
- ❖ **Membership Roster:** The Association provides a membership roster that lists all 700+ REALTORS and business partner members. Your company and individual name(s) will be listed. Membership rosters will be available online or at the GACAR office.
- ❖ **Mailing Labels:** For a nominal fee, business partner members can purchase GACAR membership mailing labels. You can use the mailing labels to distribute material about you and your firms to our REALTOR members.
- ❖ **Socializing:** Membership in the Association is not all work. We hold social events such as General Membership meetings, RPAC Auctions, Installation Banquet, and other social events. Occasions such as these will allow you to network with our REALTOR members in a relaxed, fun, environment. You will also be able to participate in The Great American Realtor Day held in Tallahassee.
- ❖ **Committee Activities:** You are invited to participate on Association Committees. The Professional Development, Government Affairs, and Community/Member Relations are just examples of committees that would welcome your talents.
- ❖ **Sponsorships:** The Association has several ways Business Partners can sponsor Association events and programs. Sponsorships allow our Business Partner members to highlight themselves and their company. Such sponsorships include providing refreshments at education programs, Orientation, weekly marketing sessions and/or other events. If you would like information on becoming a “Featured” Business Partner please contact Lisa Guske or Andi Nix at (352) 332-8850.
- ❖ **Legislative Clout:** Why be the only voice when restrictive legislation on the local, state, or national level will adversely affect your business. Many government regulations that inhibit your freedom to do business have the same impact on REALTORS. As a member of the REALTOR organization your voice will be heard and you will become part of the unified position that will help our collective interests.