



**APPLICATION FOR AFFILIATE MEMBERSHIP**

I hereby apply for Affiliate Membership in the Gainesville-Alachua County Association of REALTORS®. I understand that Affiliate Dues are based upon the services provided to the Affiliate Member and I enclose a check for the services desired.

**2009 Affiliate Annual Dues**

Fees include firm and one Affiliate

If you join:	Jan-Feb-March	April-May-June	July-Aug-Sept	Oct-Nov-Dec
Your dues will be:	\$200.00	\$150.00	\$ 100.00	\$50.00

**Firm Information:**

Firm Name: \_\_\_\_\_

Firm Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Type of Firm: (check one)**

- Attorney  Communications  CPA  Exterminators  Financial Services  Heating/Air
- Home Inspector  Insurance  Lender  Organization  Publication  Title  Other \_\_\_\_\_

**Primary Member's Contact Information:**

Name \_\_\_\_\_

Phone \_\_\_\_\_ ext \_\_\_\_\_ Fax \_\_\_\_\_

Cell: \_\_\_\_\_ Email address: \_\_\_\_\_

**Secondary Member's Contact Information: (additional \$25 for each secondary member's dues)**

Name \_\_\_\_\_

Phone \_\_\_\_\_ ext \_\_\_\_\_ Fax \_\_\_\_\_

Cell: \_\_\_\_\_ Email address: \_\_\_\_\_

By signing below I consent to the REALTOR Association and their subsidiaries (e.g. MLS, etc) contacting me at any address, telephone numbers, fax numbers, and email addresses as set forth in this application for membership or by other means of communication available. This consent applies to changes in contact information that may be provided by me to the Association in the future.

This consent recognizes that certain state and federal laws may place limits on communications that I am waiving so that I can receive all communications as part of my membership.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# AFFILIATE MEMBERSHIP FACT SHEET

## WHO ARE OUR AFFILIATE MEMBERS?

- ❖ Individuals or firms who, while not engaged in the real estate profession, either support or have interests in information concerning real estate; and,
- ❖ Are sympathetic with the objectives of the Gainesville-Alachua County Association of REALTORS® (“Association”)

## WHAT ARE THE OBJECTIVES OF THE ASSOCIATION

- ❖ To unite those engaged in the recognized branches of the real estate profession for the purpose of exerting a beneficial influence upon the profession and related interests.
- ❖ To promote and maintain high standards of conduct in the real estate profession as expressed in the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®.
- ❖ To provide a unified medium for real estate owners and those engaged in the real estate profession whereby their interests may be safeguarded and advanced.
- ❖ To further the interests of home and other real property ownership.

## REASONS TO BECOME AN AFFILIATE MEMBER OF THE ASSOCIATION

- ❖ **Communication:** You will be able to keep abreast of our Association activities and items of concern to our membership via our newsletter, “*E – News*”.
- ❖ **Membership Directory:** Annually, the Association distributes a membership directory that lists all 800+ REALTORS and affiliate members. Your company and individual name will be listed...and you will receive your own copy of the membership directory.
- ❖ **Mailing Labels:** For a nominal fee, affiliate members can purchase mailing labels. You can use the mailing labels to distribute material about you and your firms to our REALTOR members.
- ❖ **Socializing:** Membership in the Association is not all work. We hold socializing events such as General Membership meetings, RPAC Auctions, Installation Banquet, and other social events. Occasions such as these will allow you to network with our REALTOR members in a relaxed, fun, environment. You will also be able to participate in The Great American Realtor Day held in Tallahassee.
- ❖ **Committee Activities:** You are invited to participate on Association Committees. The Professional Development, Government Affairs, and Community/Member Relations are just examples of committees that would welcome your talents
- ❖ **Sponsorships:** The Association has several ways Affiliates can sponsor Association events and programs. Sponsorships allow our Affiliate members to highlight themselves and their company. Such sponsorships include purchasing an ad in our annual Membership Directory, providing refreshments at education programs, Orientation, weekly marketing sessions and/or other events.
- ❖ **Legislative Clout:** Why be the only voice when restrictive legislation on the local, state, or national level will adversely affect your business. Many government regulations that inhibit your freedom to do business have the same impact on REALTORS. As a member of the REALTOR organization your voice will be heard and you will become part of the unified position that will help our collective interests.